IN THE UNITED STATES PATENT AND TRADEMARK OFFICE PETITION FOR EXTENSION OF TIME FROM THE OFFICE ACTION

ereby certify that this correspondence is being deposited with the U.S. Postal Service as first class iil in an envelope addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA

2313-1450 on May 17, 2006.

Renne M.F. Wyzykowski

Applicant

: Thomas P. Ivanyi

Confirmation No. 9772

Application No. : 09/944,348

Filed

: August 31, 2001

Title

: SYSTEM AND METHOD FOR MEASURING AND STORING

INFORMATION PERTAINING TO TELEVISION VIEWER OR USER

BEHAVIOR

Grp./Div.

: 2614

Examiner

: Peter C. Wilder

Customer No.

: 23363

Docket No.

: 57547/A719

Mail Stop AMENDMENT

Commissioner for Patents

Post Office Box 7068

P.O. Box 1450

Pasadena, CA 91109-7068

Alexandria, VA 22313-1450

May 17, 2006

Commissioner:

Applicant petitions the Commissioner to extend the time for response to the Office action dated November 17, 2005 for three month(s) from February 17, 2006 to May 17, 2006.

The fee for extension of time required by 37 CFR § 1.17 is calculated below.

CALCULATION OF FEE			
LENGTH OF EXTENSION	SMALL ENTITY	LARGE ENTITY	FEE
WITHIN FIRST MONTH	\$ 60	\$ 120	\$
WITHIN SECOND MONTH	\$ 225	\$ 450	\$
WITHIN THIRD MONTH	\$ 510	\$ 1020	\$510.00
WITHIN FOURTH MONTH	\$ 795	\$1590	\$
WITHIN FIFTH MONTH	\$1080	\$2160	\$

Submitted herewith is a check for \$510.00 to cover the cost of the extension.

The Commissioner is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account No. 03-1728. Please show our docket number with any charge or credit to our Deposit Account. A copy of this letter is enclosed.

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510.00 OP

Respectfully submitted,

CHRISTIE, PARKER & HALE, LLP

Daniel M. Cavanagh, Reg. No. 41,661

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